



# Retail & Restaurants

**Secure Your Premises, Protect Your Profits & Patrons**

Retail stores and restaurants face daily security risks — from shoplifting and employee theft to burglary and vandalism. With high customer traffic, multiple entry points, and frequent deliveries, traditional alarm systems often fail to cover every angle. Even when motion sensors are in place, blind spots remain in stockrooms, kitchens, or back entrances. Add in late-night operating hours, leaving you with an environment that demands more than a basic security solution.

## Challenges



**Losses from external theft (shoplifters), internal theft (employees), and damage.**



**Need to ensure customer & staff safety (especially in busy hours or during late shifts).**



**Reputation risk if incidents occur (thefts, assaults).**



**Managing many access points, deliveries, and after-hours security.**

## Why SONITROL CORE?



**Audio Detection** catches intrusions instantly, from breaking glass to back-door entry.



**Verified monitoring** ensures that real threats get a rapid response from law enforcement.



**Video Surveillance** monitors POS systems, customer areas, and deliveries.



**Access Control** secures cash offices, storerooms, and restricted spaces.



**Shrinkage Reduction** protects against shoplifting and employee theft.



## Key Benefits for Retail & Restaurants



### Verified Alarms

Reduce false alarms and ensure faster police response.



### Video Surveillance

Protect customer areas, POS systems, and backrooms.



### Access Control

Secure storerooms, cash handling areas, and restricted spaces.



### Shrinkage Reduction

Deter shoplifting and employee theft.



### Multi-Site Visibility

Manage multiple locations from one platform.

## Why Security Matters

### RETAIL SHOPLIFTING

has risen significantly: in the first half of 2024, shoplifting increased by ~ 24% in major U.S. cities.

\*Guardian Protection

### EMPLOYEE THEFT

is widespread: some studies find that ~ 75% of employees admit to having stolen from their employer at least once. \*Guardian Protection

### SHRINKAGE

(loss due to theft, damage, etc.) in retail often amounts to ~1-2% of sales, significantly eating into margins. \*Wikipedia+1

### FASTER POLICE RESPONSE

\* Average response times



SONITROL  
Verified Response



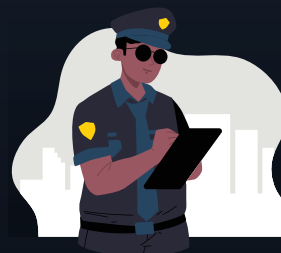
Private  
Security Guard



Police\*  
To Non-Verified Alarms

\*Source: Salt Lake City Police Department

### SONITROL ATTRIBUTES



**188,000+**  
Criminal  
Apprehensions