

High-Value Retail

Protect What's Most Valuable

High-end retail environments such as jewelry stores, luxury boutiques, and firearms stores are prime targets for organized retail crime and smash-and-grab burglaries. With small, high-value items on display, a single incident can cost thousands of dollars and create long-term reputational damage. Traditional alarms often trigger too late; motion-only systems can't prevent thieves from escaping with valuable goods.

Challenges



High risk of theft with severe financial/insurance costs for each stolen item.



Need to protect storefronts, display cases, back rooms, and secure storage.



Desire for elegant, unobtrusive security (to not ruin customer experience).



Rapid response is critical to catch thieves before they flee.

Why SONITROL CORE?



Impact-Activated Audio

Sensors detect smash-and-grabs at the first sound.



Real-Time Verification

enables faster police dispatch and apprehensions.



Proven Results

SONITROL has helped catch 188,000+ criminals.



Video Coverage

protects displays, storefronts, and back stock rooms.



Access Control

secures vaults, safes, and high-value storage areas.



Key Benefits for High-Value Retail



Rapid Police Response

Verified alarms lead to faster apprehensions.



Integrated Video

Protect display windows, sales floors, and back stock.



Access Control

Limit entry to vaults, safes, and secure storage.



Discreet Security

Provide premium protection without disrupting the shopping experience.



Loss Prevention

Reduce exposure to smash-and-grab and organized retail crime.

Why Security Matters

RETAIL SHOPLIFTING

has risen significantly: in the first half of 2024, shoplifting increased by ~ 24% in major U.S. cities.

24%

ORGANIZED RETAIL CRIME

costs U.S. retailers billions per year, and high-value items make these stores disproportionately impacted. (Industry reports outside our immediate sources often emphasize that.)

FASTER POLICE RESPONSE

* Average response times



SONITROL
Verified Response



Private
Security Guard



Police*
To Non-Verified Alarms

*Source: Salt Lake City Police Department

SONITROL ATTRIBUTES



188,000+
Criminal
Apprehensions