

Historic Charm, Modern Security: Trophy Brewing Trusts SONITROL CORE

The Bend, North Carolina



Introduction

The Bend Bar is Trophy Brewing's latest project. Situated within three historic houses in downtown Raleigh, North Carolina, it aims to be a neighborhood focal point with a 16-seat curved communal table, spacious indoor bar area, sprawling patio, and extensive backyard area. Alongside The Bend Bar is a shop and restaurant called State of Beer, with a third concept under development.

Background

When Trophy Brewing embarked on renovating three historic bungalows in downtown Raleigh, it wanted to create a neighborhood gathering and event space where people could socialize and purchase local craft beer, craft cocktails, wine, and other curated drinks. Alongside the three buildings is a large outdoor seating area that hosts live music and other events.

The team was familiar with SONITROL, as its solutions had been installed in other Trophy Brewing locations. When their new location needed an audio intrusion detection solution, SONITROL was a natural fit.



The Challenge

The team was looking for a way to monitor the site 24/7 to protect valuable equipment and stock on-site while detecting and confirming potential intrusion before law enforcement is alerted. In Raleigh, every unnecessary police call-out after the second false alarm will cost the business an exponentially increasing fine, so a solution was needed to prevent this.

The location and historic importance of the site added extra challenges in installing the solution to fit the buildings'

aesthetic and securing an ample outdoor space that is open to a public street. A railway track is situated towards the back of the site, causing high pedestrian footfall. The outdoor space can accommodate up to 400 people, and the indoor bar can serve up to 45 customers.

The State of Beer shop on-site is open from mid-morning until evening, with The Bend Bar being open from afternoon to midnight. Customers' access to areas outside of opening times needed to

be restricted, preventing people from entering the staff and stockroom areas.

The team wanted a way to remotely get audio alerts so that owners wouldn't need to be on-site during the long operating hours and could instead focus on growing the business. Suppliers needed to be able to access the site at a suitable time, which could be early in the morning or late at night when the site had closed and staff were at home.

The Solution

SONITROL CORE is being used to monitor and alert the team to intrusion based on impact-activated audio detection. An audio sensor and keypad were installed with alerts and actions accessed via the SONITROL Management mobile app.



The Benefits

Since installing SONITROL CORE, Trophy Brewing has experienced several benefits, including:

- 24/7 audio intrusion detection and monitoring, available remotely via the Management app.
- Reduced false alarms and unnecessary police calls, saving the business from fines issued by law enforcement for excessive callouts.
- Multiple people can access and disarm the alarms via the management app, making managing supplier entry and exit easier.
- Keyholder entry and exit can be monitored to ensure the sites are opened and closed on schedule and that buildings are secured once staff depart.
- Expensive equipment and stock are protected 24/7.

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“We needed peace of mind that our buildings and backyard were secured 24/7 from intrusion, while managing supplier deliveries outside of opening hours and reducing the risk of a false police call. Having worked with SONITROL to secure our other locations, we knew we could rely on them for a versatile and effective solution that allows us to remotely monitor The Bend Bar and State of Beer buildings.”

Chris Powers,
Co-Owner of Bend Bar,

