



info:

FACTS TO CONSIDER:

- 1 out of every 10 residences has an alarm system*
- 10 - 25% of all calls for police are alarm calls*
- Police respond to 38 million alarm activations per year*
- 94 - 98% of alarm activations are false*
- A false alarm requires 20 minutes and 2 officers to investigate*
- The average police response time is 85% faster when responding to Sonitrol's verified security alarms
- Sonitrol has assisted law enforcement in apprehending 155,000 criminals since 1977

Sources:

* United States Department of Justice
Police Department

Volumetric protection for home owners

“The burglar was caught in the act and apprehended by the policemen who responded so quickly. We were pleased to recover all that was stolen... We cannot praise you highly enough... We sleep well, enjoy our vacations, and leave for work everyday confident that our home is safe and secure.”

Sonitrol: Because You Can't Afford to Take Chances with Your Home

Residential crime is a fact of life no matter where you live. Sonitrol can install an easy-to-use electronic security system that is programmed to protect your property from crime or fire while you are away, and to ensure your own security when you are at home. And a Sonitrol residential security system gives you direct access to emergency response when you need it.

Intelligent Verification Technology Equals Peace of Mind

Unlike conventional alarms, Sonitrol's alarms are sound-based – not motion based – so we are able to hear a break-in in progress and report real-time information to the responding police. Sonitrol can detect a break-in while an intruder is still attempting to gain entry – no matter where the entry point is. Other systems may work only on doors and windows, and activate after an intruder is already inside.

Sonitrol systems are monitored 24 hours a day, 7 days a week by highly trained professionals. As soon as an alarm is received, an operator begins to listen to live audio from your home. They can hear, interpret and report what's happening directly to the police or fire department. No other system can give law enforcement officials such accurate, up-to-the-minute information.

When You Want Complete Protection.

Burglaries cost homeowners billions of dollars in vandalism and loss each year. But the damage to their peace of mind may be far more costly. Sonitrol can give you the most complete coverage available.

- Property protection when you are away
- Protection plus reliable emergency response when you are at home



Intrusion Alarm



Video Surveillance



Access Control



Fire Detection

SONITROL SERVICES:

Intrusion Alarm

Sonitrol often detects break-ins before entry is gained

Access Control

Stop re-keying locks – take control of who accesses your facility

Video Surveillance

Stop break-ins by leveraging the power of video surveillance to see criminal activities

Fire Detection

Around the clock monitoring of smoke and heat detectors, sprinkler systems, and pull stations

False Alarm Fine Guarantee –

If you receive a false alarm fine, dispatched by Sonitrol and not caused by your personnel, Sonitrol will assist in canceling the fee or credit your account for the fine.

Home Owners: continued

Why Sonitrol

Why buy a system that only offers partial coverage when you can have volumetric coverage from Sonitrol.

CONVENTIONAL SYSTEMS	VOLUMETRIC SECURITY
<ul style="list-style-type: none"> Conventional systems have a false alarm rate of up to 98% 	<ul style="list-style-type: none"> Sonitrol has a low false alarm rate backed by a false alarm guarantee
<ul style="list-style-type: none"> Cannot tell the difference between real trouble and false alarms 	<ul style="list-style-type: none"> Trained operators listen to live audio, recognize non-threatening noises and reset the system
<ul style="list-style-type: none"> Cover only part of a home, from limited points of entry 	<ul style="list-style-type: none"> Complete coverage from any point of entry
<ul style="list-style-type: none"> Activated after break-in, when intruder is already inside 	<ul style="list-style-type: none"> Detection while intruder is still attempting to gain entry
<ul style="list-style-type: none"> Most monitoring personnel call home first to verify break in, then send police 	<ul style="list-style-type: none"> Sonitrol operators confirm with live audio immediately, call police and stay in contact to provide real-time intelligence to assist with apprehension
<ul style="list-style-type: none"> Most use audible alarms which alert intruders, and makes it easy for criminals to test the system 	<ul style="list-style-type: none"> Silent alarm leads to Sonitrol's high apprehension rate

Contact SONITROL Today

Sonitrol has offered Verified Response for nearly 50 years and continues to be the leader in verified electronic security. Don't get caught off guard. Contact Sonitrol today at www.sonitrol.com.

