

SONITROL
Education Market Apprehensions

Year 2005 Recap

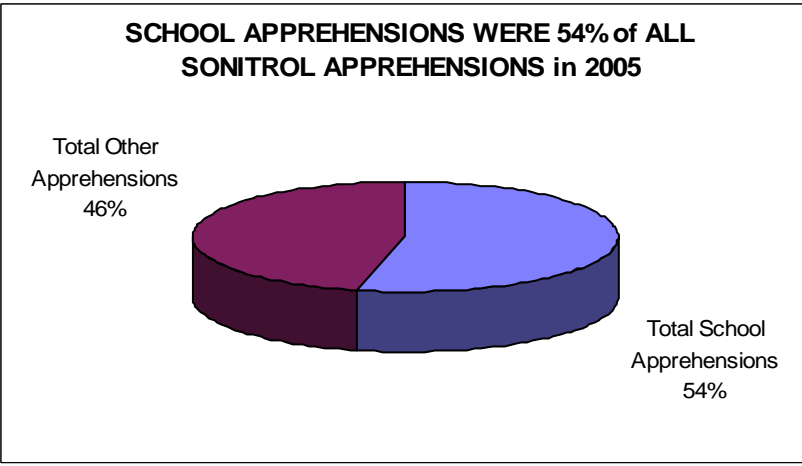
Apprehensions are truly a key statistic for measuring the effectiveness and reliability of any security provider. Sonitrol does something that other alarm companies don't***we help police catch the bad guys!*** We have been doing this for over 40 years and in 2005, we again caught a lot of them.

The Education Market, as it has in the past, always plays an important role in our apprehensions, and 2005 was no different. The following information takes an in-depth look at the apprehensions made in the Education Market in 2005.

STATISTICS FOR 2005	
Total Caught (all markets):	2,521
Total Caught in Schools:	1,350
Total Incidents (all markets):	1,354
Total School Incidents:	545

***NOTE:** All information contained in this document is based on information reported by participating Sonitrol Franchises in 2005, as part of the Sonitrol Apprehension Program.*

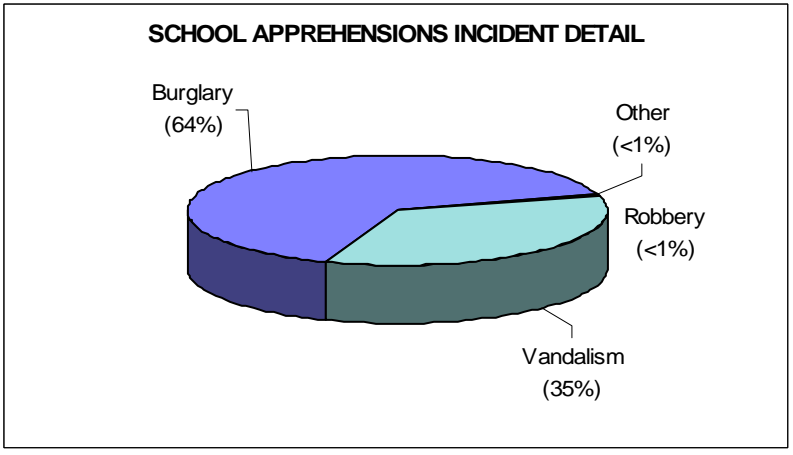
** An INCIDENT is classified as a police dispatch resulting in an apprehension.*



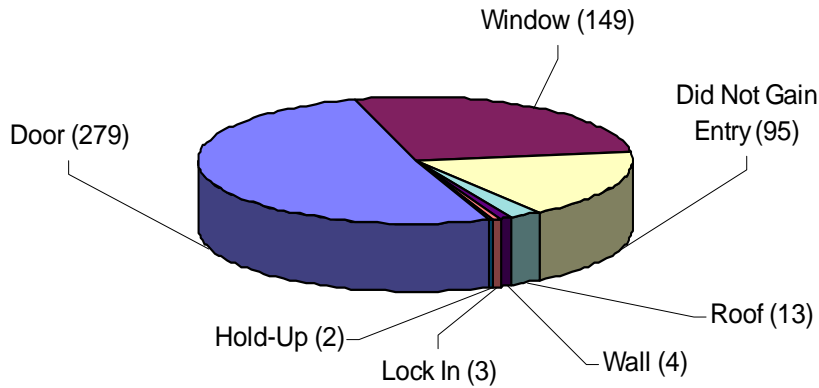
Fifty-four percent (54%) of all the people apprehended in 2005 were caught breaking into Sonitrol protected schools.

With the technology found in today's schools, the ongoing threat of theft and burglary continues to be the main concern. As noted in 2005, 64% of all incidents were burglary related, which is 8% higher than 2004.

Vandalism continues to be an ongoing concern for all schools, accounting for 35% of all incidents in 2005.



INCIDENTS by ENTRY TYPE



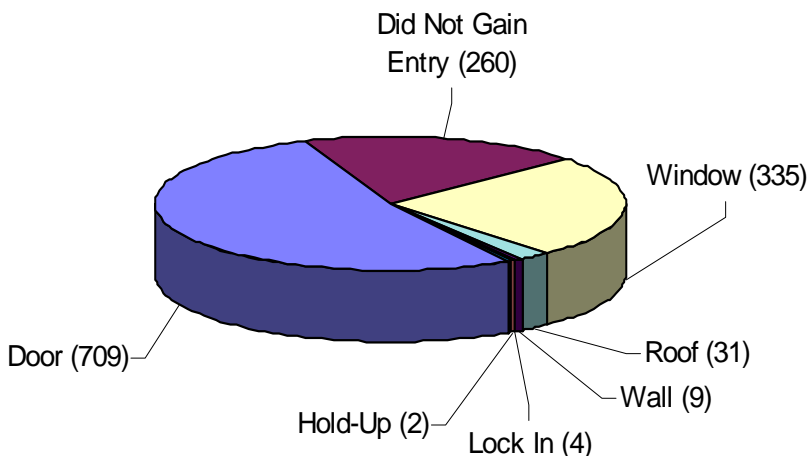
Of the 545 "School Incidents" that resulted in an apprehension, 279 (or 52%) were detected going through a door. In 149 incidents (or 27%), the initial entry was through a window. But the truly amazing number is that in 95 of these incidents (or 17%), the people were apprehended **BEFORE** they were able to gain entry.

Something only a Sonitrol audio activated security system can provide!

"Verified Response" plays an important part in the correct operation of an intrusion security system and is now mandatory in many of our communities across the nation.

The average number caught per school incident in 2005 was 2.48 people

APPREHENSIONS by ENTRY TYPE



Of the 1,350 "people caught" breaking into Sonitrol protected schools, 709 (or 53%) were detected going through a door. 335 people (or 25%) were caught when the initial entry was through a window.

In addition, 260 people (19%) were apprehended by the local police before they made entry into the school facility.

Thanks to the local police for their great response time...and of course the Sonitrol audio verification system!

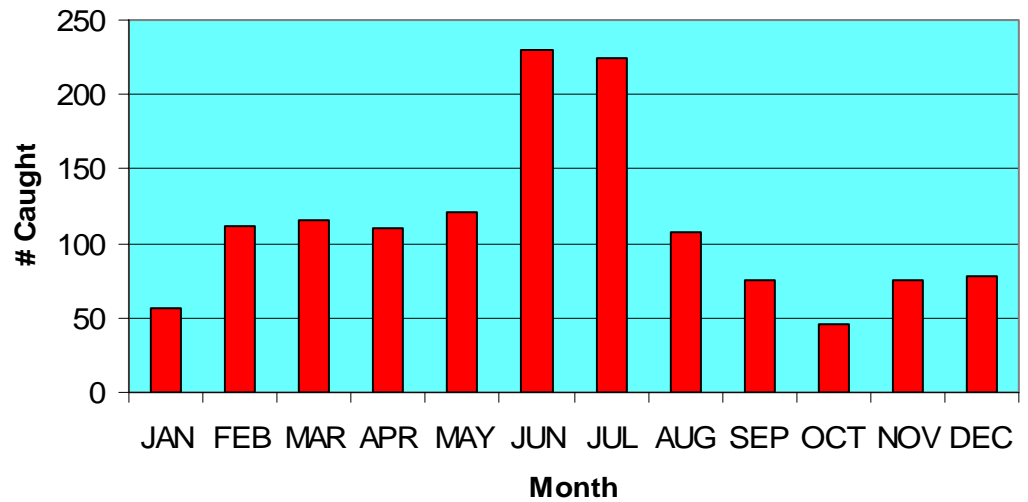
Talk about having the summertime blues...

As can be expected, when school is out, bad things can inevitably happen.

Half of the school apprehensions made, (684 people or 51%,) occurred the last month of the school year and during the summer months. (May, June, July, August)

Another peak time for breaking into schools continues to be during the spring break months.

SCHOOL APPREHENSIONS BY MONTH

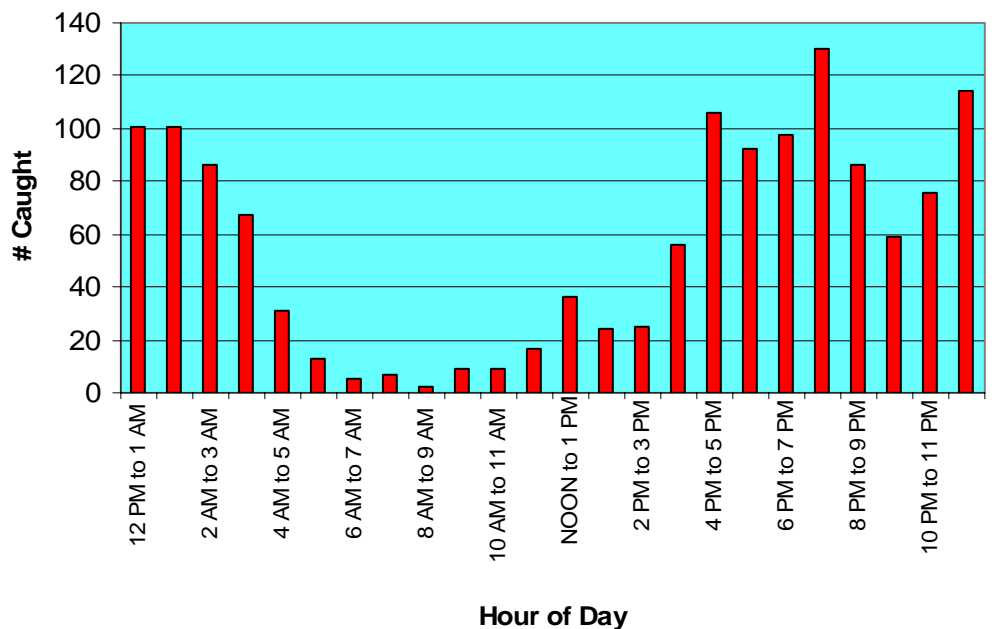


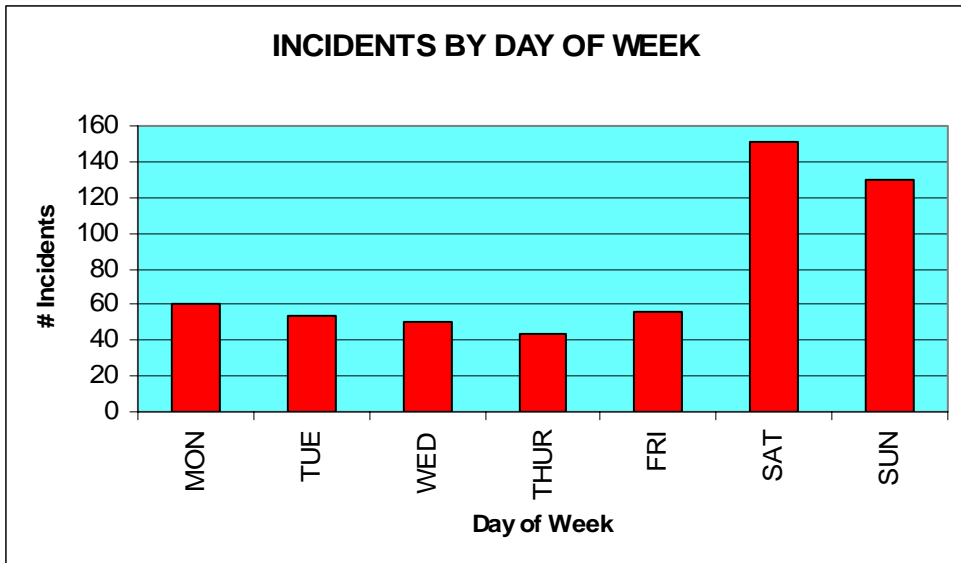
Not everyone sleeps at night...

In reviewing the 1,350 people caught breaking into schools in 2005, it is interesting to see the hours of the day these apprehensions were made.

Late afternoon/early evening and again from 11PM to 2AM is when most of the activity occurred.

SCHOOL APPREHENSIONS by HOUR OF DAY





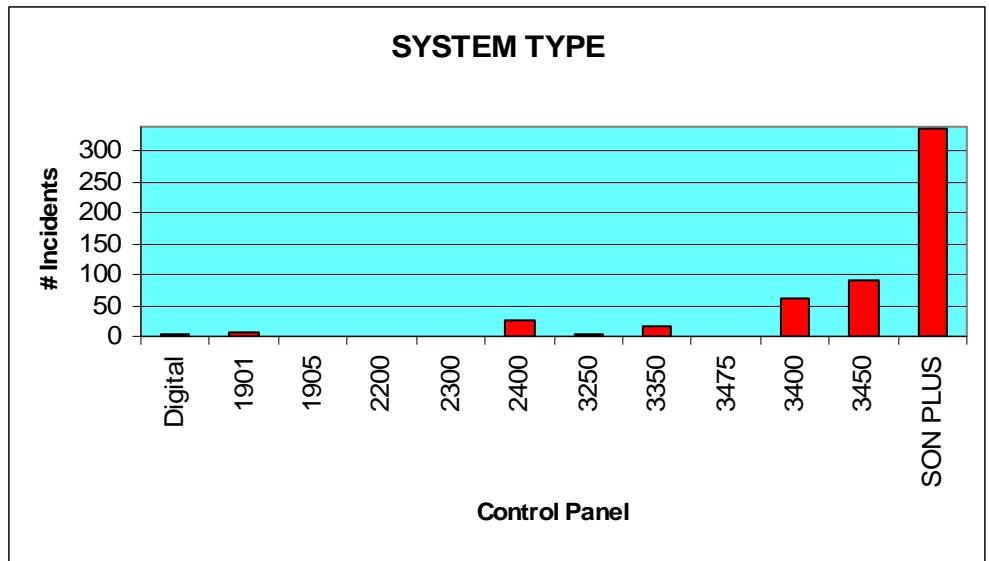
Saturday and Sunday are busy days in schools....even though they are closed.

In 2005, as can be expected, most of the incidents in schools occurred on the weekend.

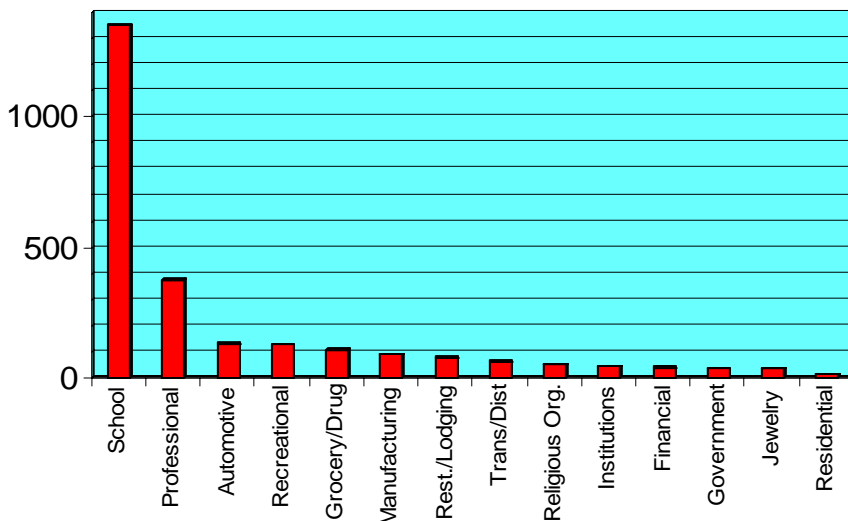
If you want to “Catch the Crooks”, use the Sonitrol Plus System!

Impact activated audio is the ideal solution for the school environment. It provides for the best coverage and the early detection of an intrusion.

Sonitrol....the verified leader in electronic security!



2005 APPREHENSIONS by MARKET



Our performance in schools is very important to us....and to our school customers.

In 2005 the majority of the apprehensions (1,350) were made in schools. But we also do a superb job across all markets for all of our customers in “catching the crooks”.

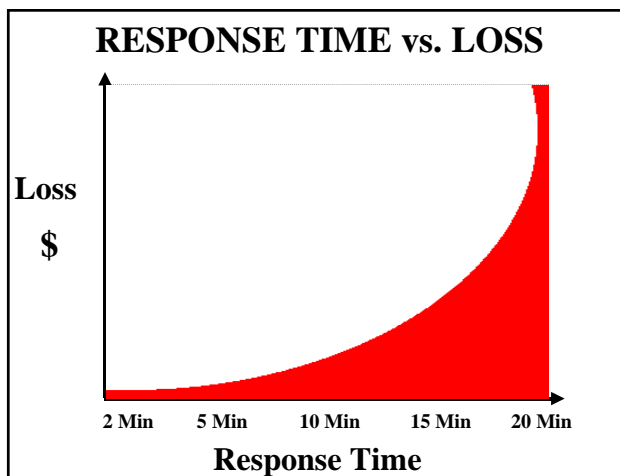
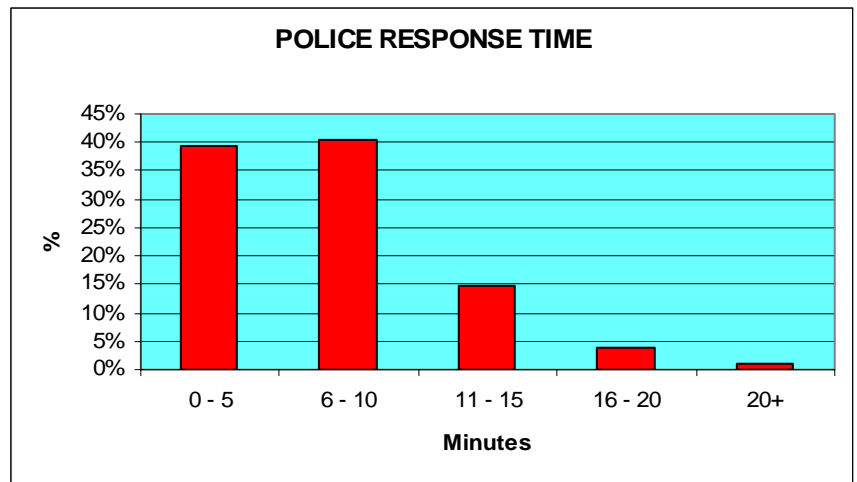
Thanks to our Police..... We can't do it without you!

We cannot catch the crooks without quick action from local police. Working together, we can and do make a difference!

The average police response time for apprehensions in schools was **7.83 minutes!**

In 39% of all incidents, the police arrived on site in under 5 minutes....time that counts.

In 80% of the time, the police arrived informed and on-site in less than 10 minutes!



As has been proven time and time again, there is a direct correlation between **RESPONSE TIME and DOLLAR LOSS.**

The longer it takes Law Enforcement to arrive, the greater the loss in dollars at the school.

Sonitrol and Verified Response is the solution!

Based on our apprehension statistics, local law enforcement provided consistent response times, 24 hours a day, 365 days a year when responding to Sonitrol alarms in schools.

